

**02 NCAC 43L .0308      ADVERTISING MATTER**

(a) Distribution of advertising material or matter of any kind, nature, or description by concessionaires, exhibitors, patrons attending annual exhibitions on the Western North Carolina Agricultural Center grounds, political parties, or by any other person or persons whomsoever, is prohibited on the Agricultural Center grounds unless such distribution shall be from within the assigned and designated space and shall have been first duly authorized by the Western North Carolina Agricultural Center Manager upon application thereto, and that advertising material or matter of any kind, nature or description shall be on the counter or display area and shall not be handed out unless the material is requested by a patron attending an event at the Western North Carolina Agricultural Center. Promiscuous handing out of such material, even from designated areas, is prohibited.

(b) The distribution in any manner of advertising material having a gummed or adhesive backing, such as labels, lapel badges, car bumper or window stickers, etc., whether such distribution shall be from a contracted exhibit or concession space or elsewhere, is prohibited upon the Agricultural Center grounds. Persons or firms found distributing such materials shall immediately forfeit all space right and in addition, may be held financially responsible for any and all damage done to or occasioned by the Western North Carolina Agricultural Center as a result of these materials being affixed to Agricultural Center property by third parties.

(c) Operation of a sound truck or other mobile vehicle equipped with a public address system or sign, whether such vehicle is in motion or parked on the Agricultural Center grounds, whether within or without the fenced-off area thereof, is hereby prohibited unless authorized by the Western North Carolina Agricultural Center Manager.

(d) For the purpose of enforcing the provisions of this Section, it is hereby determined that the Western North Carolina Agricultural Center property shall consist of and constitute that certain area of land in Buncombe County, North Carolina bounded on the south by property owned by the North Carolina Department of Transportation (proposed NC 280 Interchange), on the east by I-26, on the north by Fanning Bridge Road and on the west by Airport Road.

(e) The prohibitions and restrictions relating to advertising in these Rules shall not be construed as being applicable to lettered service trucks advertising a concern or its products while making necessary deliveries of merchandise or service to concessionaires or exhibitors on the Agricultural Center grounds, or the normal small advertising on bumpers and windows of vehicles.

*History Note:      Authority G.S. 106-530; 106-6.1;  
                          Eff. June 1, 1994;  
                          Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. September  
                          23, 2017.*